The Impact of Higher Education on Entrepreneurial Intentions of University Students in Kenya

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Abstract

Entrepreneurship is a driving force of emerging economies and an effective way to ease employment pressure of university students. The Kenya government has made great efforts to support entrepreneurial behaviors but nothing much seems to happen than before, only a small number of students start up a business after graduating for the universities. The objective of this study therefore, is to investigate the impact of global social sustainable entrepreneurial (GSSE) post graduate course designed from an American perspective-offered by Colorado State University as a professional and sponsored by MIT and USAID-to enhance entrepreneurial intentions among our students in Kenya. The study uses a cross-sectional survey and Theory of Planned Behavior model will be adopted and tested for the formation of Kenyan university students’ entrepreneurial intentions using Structural Equation Modeling (SEM). Data will be collected from graduate students from United States International University-Africa who have undertaken the course from Colorado State University. The main results of this empirical study is expected to demonstrate a clear and plausible explanation on the difference between how entrepreneurship is taught from an American perspective and its effects on entrepreneurial intentions development among group of students with various education backgrounds at post graduate level.

Keywords: Teaching, entrepreneurship, educations, universities, students, Kenya.